

PERSONAL BRANDING QUESTIONNAIRE

List your top 5 values:

1. _____
2. _____
3. _____
4. _____
5. _____

List your top 5 skills:

1. _____
2. _____
3. _____
4. _____
5. _____

Circle which you most enjoy using.
Star which applies best to your career goals.

What are you doing when you feel most alive? _____

What are you passionate about? _____

Finish this sentence: "Only I..." _____

What three words describe your personal vibe?

1. _____ 2. _____ 3. _____

What three colors represent your brand?

1. _____ 2. _____ 3. _____

Where do you usually work with your clients? _____

Where do you enjoy working from when you are NOT with clients?

**YOUR
DREAM CLIENT**



Name: _____

Occupation: _____

Children: _____

Websites they visit: _____

Blogs they read: _____

Who they follow on social media: _____

Brands they buy: _____

Their lifestyle at home: _____

What they do for fun: _____

Their biggest struggles: _____

Why they should hire you and not someone else: _____
